

## **TITLES: Abroadwith launches the first ever language immersion marketplace online**

BERLIN, October 31, 2016 — Abroadwith, a Berlin-based tech startup, is the first online marketplace where language learners can find language immersion programs abroad in just one-stop to their exact liking. And best of all, they can do so at an affordable cost.

The platform eliminates the need for a middleman allowing for complete transparency, letting the language student pick and choose their ideal host based on lifestyle, personal interests, price, and location, as well as, add on a language course to their reservation from a nearby school or tutor. In just a few clicks, a student can create their packaged immersion program all on their own. With Abroadwith, students — for the first time ever — can choose their own language adventure abroad.

The Abroadwith platform brings such clarity and accuracy to what once was an opaque industry by breaking the ‘agency-esque’ barrier between language learners, hosts, and language schools. Before, students would arrive on their host families’ doorstep with little to no insight into the family dynamic of whom they’d be living alongside for the next several months. Now they know everything about their host; from his or her hobbies and even favorite film.

In addition to booking accommodations with a host family, students can also tack on a language course with schools or tutors in close proximity to their hosts’ local to their booking. The benefit for students in seeing all the schools nearby is that they can conveniently book a course without having to commute too far out of town. Educators benefit in using the platform because they are placed in front of the most qualified leads be it that these students are already coming to their city for the purpose of learning a language.

*Quote from the founder: We are very excited about what this could mean for language learning experiences abroad. The market has been particularly limited for a long time. Host, students, and schools have had to accept the terms of large agencies. Most options to study abroad are concentrated in only select cities and for the most “popularly” studied languages.*

Language learning is a massive and continual growing market. More than 2.28 million people travel abroad each year for the sole purpose to learn a language, according to a [study by ICFE’s Monitor](#).

*Quote from the founder: At Abroadwith we ultimately want to help language preservation. We do this by offering hundreds of languages compared to the tiny handful that most conventional agencies offer. More people should have the opportunity to learn languages abroad, and we are leveraging Abroadwith’s complexity and transparency as a means to do so.*

Abroadwith was founded in August 2015. The company began outreach in the English, Spanish, and German speaking markets. Come this time next year, Abroadwith expects to expand even more so worldwide, promoting even more languages, countries, and cultures across the globe.